

# THE BUSINESS OF SELLING FLOWERS

The Business of Growing Flowers

Training and Development Plan

Skill Need Identified	Target Should be SMART	Who will do this?	Training	Development	To be completed by
Eg. Improve Photography for Social Media	Be able to take good quality photographs with a phone camera suitable for Instagram	Paula will try!	Workshop focused on Instagram photos using phone camera	Take at least 5 photos per week and post to IG	June 2019

