

THE BUSINESS OF SELLING FLOWERS

Module 9: What if... Scenarios

What to think about and pass on to those who could help: A checklist

1. Who would you turn to? If you couldn't do something for a few weeks which networks would you ask for help from?
2. Who needs to be told if something happens to you?
3. Where are your passwords, - could someone get into your Social media accounts, your bank account to pay people,
4. Special events - who is in charge of letting people know if special events are cancelled
5. Special events - who will take over if you can't provide
6. Is there money set aside to pay for emergencies like this? How much is needed?
7. Are there assets in the business? Who could these go to if you're not around?
8. What legal obligations do you have that others need to be aware of?